



**JEFF HELLER**

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## PROFILE

I am a hard-worker whose awarded successes have been the result of tireless diligence and attention to detail. I make extensive use of Adobe and Apple design products in a variety of tasks ranging from designing websites and publications to creating illustrations to video post-production and editing. Among my skills is the ability to learn new software quickly. I am digitally self-sufficient; I can build and repair any Macintosh or Windows-based system. I've built on my expertise of computer knowledge since childhood and have since used this to help others whether it be tutoring kids or adults in software or hardware. I'm also trained as a motion graphics supervisor and typographer.

## EXPERIENCE

### CREATIVE, APPLE INC., FREEHOLD, NJ — 2006 - CURRENT

Responsible for educating members of the Apple Store's One-to-One service, which provides one-on-one training on Apple computers, consumer and professional applications, and multimedia industry basics.

### DEPARTMENT HEAD OF DESIGN, OTAKORP INC., BALTIMORE, MD — 2009 - CURRENT

Supervising a team of six designers to produce publications, badges and signage for the largest anime convention on the east coast, Otakon, based in Baltimore, MD.

### GRAPHIC DESIGN / MOTION GRAPHICS, NIGHTOWL PICTURES, CHARLOTTE, NC — 2001 - 2007

Compositing and motion graphics supervisor. Created titles and credit sequences for film and video projects.

### WEBMASTER / INTERN, NEW YORK - TOKYO, NEW YORK, NY — 2003 - 2004

Interned for venture company seeking to spread Japanese culture in NYC. Designed upcoming events websites and newsletters.

### WEBMASTER, JEWISH FED. OF GREATER MIDDLESEX COUNTY, SOUTH RIVER, NJ — 1999 - 2002

Responsible for creating and maintaining Federation website as well as creating illustrations for stationery and advertising.

## ACHIEVEMENTS

- Photoshop compositions published in *Photoshop: Masking and Compositing* by Katrin Eismann (ISBN-10: 0735712794).
- Created the intro music video to the Anime Music Video Contest at Otakon, a Japanese anime convention, which plays annually to more than 5,000 attendees.

## SOFTWARE PROFICIENCY

### CERTIFIED

Aperture 1.5  
DVD Studio Pro 4

### ADOBE

Creative Suite 5: Photoshop, Illustrator, InDesign, Dreamweaver, Flash, Premiere Pro, After Effects

### APPLE

Final Cut Studio: Final Cut Pro, Motion, Soundtrack Pro, Compressor.  
iWork '09: Keynote, Pages, Numbers

### MICROSOFT

Office 2008: Word, Excel & Powerpoint

### WEB TECHNOLOGIES

HTML, CSS, CMS (sample: <http://lofidelity.info>)

## EDUCATION

The School of Visual Arts, New York City, NY  
BFA Graphic Design / Motion Graphics